

2010 MICHIGAN SWIMMING 12 AND UNDER SHORT COURSE STATE CHAMPIONSHIPS

At the Waterford Mott High School Natatorium
Hosted by Birmingham Bloomfield Atlantis (BBA)

Friday, March 12 • Saturday, March 13 • Sunday, March 14



Sanction: This meet is sanctioned by Michigan Swimming, Inc., as a Championship prelim/finals and timed finals (selected events) swimming meet on behalf of USA Swimming, Sanction **MI0910040**. All Michigan Swimming, Inc. rules, safety and warm up procedures will govern the meet as if fully set forth in this meet announcement.

Location: The Waterford-Mott High School Natatorium is located at **1151 Scott Lake Road, Waterford, MI 48328**. A map to the pool can be found at the BBA website: www.bbaswim.org → **BBA Meet** → **Info** → **Meet Location**. The pool office phone number is (248) 674-6360.

***Parking:** The Waterford-Mott H.S. Natatorium is located in a high school that will be in session on Friday, March 12. The academic school day begins at 8:00 a.m. and parking will be based on a first come first served basis. You are recommended to park immediately after dropping your swimmer(s) off for warm-up at 7:15 a.m. on Friday! If you leave and try to park when the meet begins at 9:00 a.m., you may have to park at a distance and walk to the building. **Carpooling is also recommended for the Friday AM session if possible.**

Hotels: Arrangements and discounted room-rates have been made with several hotels in the area. Please refer to the Hotel Information section in this packet for details on preferred hotels or visit www.bbaswim.org → **BBA Meet** → **Info** → **Preferred Hotels**.

Facilities: **Facilities:** Waterford Mott is a 25-yard, 8-lane pool. A separate 5-lane area/pool will be available for supervised warm-up and warm-down. Depth at start and turn is 8 feet – 6 inches (min). Permanent starting blocks and non-turbulent lane markers will be used. Colorado timing with an 8-lane display will be used. The competition course has not been certified in accordance with 104.2.2C(4). There is general admission balcony seating for all spectators and limited reserved balcony seating available in advance (see **Reserved Seating Package** section or visit www.bbaswim.org → **BBA Meet** → **Reserved Seating** for more information). Lockers are available (provide your own lock). Waterford High School, Michigan Swimming, Inc., USA Swimming, Inc. and the Birmingham Bloomfield Atlantis (BBA) are not responsible for lost or stolen items.

***COOLERS, STROLLERS, PLAYPENS, SWIM BAGS, AND FREE STANDING FOLD-UP CHAIRS WITH LEGS WILL NOT BE ALLOWED IN THE SPECTATOR AREA. PLEASE, NO SWIMMERS IN THE SPECTATOR AREA. THE WALKWAYS ABOVE THE SPECTATOR AREA MUST REMAIN CLEAR AT ALL TIMES. BBA RESERVES THE RIGHT TO REFUSE AND REMOVE ANY ITEMS THAT ARE DEEMED INAPPROPRIATE BY BBA.**

Eligibility: All swimmers registered with Michigan Swimming who have achieved an actual short course yards, short course meters or long course meters time equal to or faster than the qualifying standards (referred to as **Q1** times) during the qualifying period are eligible to enter an event.

Times: **Friday Prelims:**
7:00 – 7:20 a.m.
7:30 – 8:50 a.m.
7:35 a.m.
9:00 a.m.

General Meeting
Warm Up
Scratch Box closes for Friday Prelims and 500 Free
Events Start

Friday Finals:

4:30 – 5:20 p.m.

5:30 p.m.

6:00 p.m.

6:00 p.m.

No Finals Check-In Required.

Warm Up

Events Start

Scratch Box closes for Sat Prelims

Sat 200 Free Relay Check In (by Coaches only) or they will be scratched

Saturday Prelims:

7:30- 8:50 a.m.

9:00 a.m.

10:00 a.m.

Warm Up

Events Start

Saturday Relays Declared

Saturday Finals:

4:30 – 5:20 p.m.

5:30 p.m.

6:00 p.m.

6:00 p.m.

No Finals Check-In Required.

Warm Up

Events Start

Scratch Box Closes for Sunday Prelims and 400 IM

Sun 200 Med Relay Check In (by Coaches only) or they will be scratched

Sunday Prelims:

7:30 – 8:50 a.m.

9:00 a.m.

10:00 a.m.

Warm Up

Events Start

Sunday Relays Declared

Sunday Finals:

4:00 - 4:50 p.m.

5:00 p.m.No Finals Check-In Required / **Note that this Session starts ½ hour earlier than Fri and Sat Finals Sessions**

Warm Up

Events Start**Qualifying****Period:**

The qualifying time must have been achieved on or since January 1, 2009.

Age Group:

A swimmer's age on March 12, 2010, will determine his/her eligibility for a particular age group for the entire meet. You must swim your own age group.

Format:

(1) All Michigan Swimming LSC individual events in the specified age groups are offered in this three day meet. (2) All individual events are prelim – final events with two selected timed finals exceptions (500 Free and the 400 IM) with the preliminaries swum in the morning and the finals at night. (3) All relays are timed finals. The fastest seeded heats of the relay events will be swum during the finals sessions in the evening as stated in the schedule of events.

Finals Info:

Individual Events: (1) There will be two heats of individual finals in both the 10 and under and 11/12 Divisions – each heat is comprised of a maximum of eight (8) swimmers. These will be referred to as “A, B” Finals or “Championship Finals and Consolation Finals”. These will swim in a B-Consolation, A-Championship Finals order. (2) The top 8 seeded swimmers (one heat) after scratches (if any) of the 10 and Under and 11/12 500 Free automatically swim in Finals. Also, the top 8 seeded swimmers (one heat) after scratches (if any) of the 11/12 400 IM automatically swim in Finals. **Relay Events:** The top seeded heat of all relays (top eight) will swim in the Finals in the evening. The remainder of the relays will swim in the prelims.

Time**Conversions:**

No time conversions are permitted. Times must be submitted in short course yards, short course meters, or long course meters.

Entry Limits:A swimmer may enter any number of individual events in which the qualifying time standard has been met. However, a swimmer may swim no more than three individual events per day. Also, a swimmer may swim no more than 6 individual events for the entire three day meet. If a swimmer is entered in more than three individual events per

day, he/she must scratch out of the desired excess event(s) by using a scratch card dropped in the scratch box by the stated time. Failure to properly scratch excess events will result in an automatic scratch of all events that exceed the event per day limit.

Entry Fees

Electronic: \$5.00 per individual event and \$12.00 per relay. Please include a \$3.00 Michigan Swimming Athlete Surcharge for each swimmer entered. Please make checks payable to **BBA**.

Entry Fees

Paper Entry: Michigan Swimming, Inc. rules regarding non-electronic entries apply. There is a \$1.00 additional charge per swimmer per individual event paid to the Host Club if the entry is not submitted by Hy-Tek file. There is a \$1.00 additional charge per relay if the entry is not submitted by Hy Tek file.

Paper Entry: All entries should be submitted electronically by Hy-Tek file. However, if the entry must be submitted on paper you can use the spreadsheet of your choice. It must be logically formatted and contain all pertinent entry information.

Entry

Procedures/

Deadline:

1) Entries may be submitted to Chi Yang at bbaentries@gmail.com as soon as this meet announcement is posted on the MS website.

2) The entry deadline for this meet is **Tuesday, March 2, 2010** at 9:00 PM whether they are by mail or email. Coaches – please include all entries in Hy-Tek form including all cuts achieved by that time – including the MS District Championship Meets, the YMCA State Meet, etc. the weekend of Feb 27-28, 2010. **Coaches: Read the next paragraph closely re: “new cuts” extension.**

3) **NEW CUTS ONLY:** There is an entry extension deadline for “new cuts” achieved at meets that occur between March 2 and March 8. This extension is primarily directed toward “new cuts” achieved at the March 5-7, 2010 **Junior Olympic Meets**. However, qualifying times achieved at any *approved* meet during this extension are eligible to be entered into the State Meet using the “new cut” extension. A “New Cut” means exactly that – a qualifying time achieved for the very first time during the stated time period. This is not a mechanism for changing a previously entered seed time nor adding entries that should have been included in your pre-March 2nd entry. **If you abuse the new cut entry process, you are potentially subjecting yourself to penalties imposed by MS, Inc. All “new cut” entries MUST BE submitted with the “New Cut” Entry form included in this packet. This form must be filled out completely showing proof of time by listing the date and meet where this new cut was achieved.** In addition, Coaches may also send a hy-tek Master Entry file listing all swimmers (the “New Cut” form must still be filled out and sent in by the second deadline, **Monday, March 8, 2010 at 9:00pm SHARP!**)

4) Further email entry restrictions see below. Entries must include the correct swimmer name (officially registered names must be used), age, and USA number. You can import the order of events and event numbers from the Michigan Swimming website (www.uss-michigan.com). Any entries submitted will not be considered as officially received until such time as the entry chairperson has received: (a) your entry (b) the signed release/waiver agreement (c) the certification of entered athletes form (d) the relay swimmers only form (if applicable) and (e) a check for the entry fee.

Team E-Mail

Entry:

Team Email entry is allowed under the following conditions: 1) the entry is in hy-tek format; 2) the entry is received* by email on or before Tuesday, March 2, 2010 (the 1st entry deadline), and 3) (a) through (e) in the above paragraph are received by (the 2nd

entry deadline) Monday, March 8, 2010. Send your e-mail entry to Chi Yang at bbaentries@gmail.com* All risks in delay of the receipt of the email by the entry chair by the entry date cutoff due to network problems fall on the risk of the sender

Deck Entry: There are no deck entries for this meet.

**Entry
Chair:**

Your Club's entry package and check should be sent via U.S. mail or nationally recognized overnight courier to the entry chair. If sending the entry by overnight courier/express, etc you should waive the signature requirement so your entry will not be delayed. Send entries to:

Chi Yang: 1562 Hamlet Drive, Troy, MI 48084

bbaentries@gmail.com

Telephone inquiries: (248) 649-3944

Only to be used by your club's Entry Chair and please call before 9 PM

Refunds: There are no refunds in full or in part once a team or individual entry has been received and processed by the Entry Chair.

**Entry
Times:**

Entry times for individual and relay events shall (a) be achieved during the qualifying period (b) be submitted to the hundredths of a second and (c) be the fastest achieved time by the swimmer/relay during the qualifying period. Exception for the two individual Timed Finals Events and all Relays: A swimmer, if entered in two or more events on the day of the 500 Free or the 400 IM, may enter the 500 Free or the 400 IM Timed Finals event at his/her fastest time or at the Q1 time standard at his/her discretion. Relays may, at the coach's discretion, enter at the Q1 time standard. **THIS MUST BE DONE WITH YOUR ORIGINAL ENTRIES AND NOT CHANGED AT THE MEET.**

**Proof of
Times:**

INDIVIDUAL EVENTS: Times from any meet in the SWIMS database or from Invitational Meets and League or Conference Championship Meets hosted by other leagues or high schools that have been run on approved meet management software and within the qualifying period may be used to enter this meet. Times from dual, inter-squad or intrasquad meets, other than those Sanctioned, Approved or Observed by USA Swimming, will not be accepted.

The SWIMS database maintained by USA Swimming contains results of all Sanctioned, Observed and Approved meets held in the USA if the athlete was a member of USA Swimming at the time of the swim. If the time is in SWIMS it may be viewed from the USA Swimming website by selecting **Individual Times** under the **Times/Time Standards tool** and running a search using the athlete name.

All individual entries submitted for the 2010 12 and Under Short Course State Championships will be pre-verified for qualifying time eligibility at the Michigan Swimming Office by comparing the submitted entry time against the SWIMS database. If a qualifying time was swum at a meet that is contained within SWIMS, there is no need to submit a proof of time for that entry.

If a qualifying time is not in SWIMS, a proof of time must be submitted to the MS Office for that swim. **ACCEPTABLE PROOFS** include printed meet results which clearly identify the meet host, the location of the meet and the date the meet was held (swim date must be on or after January 1, 2009) as well as the name of the event and the names, clubs and times of other swimmers in the event but the **PREFERRED PROOF** is a locked Meet Manager backup of the meet results. Team Manager export files will work but are NOT preferred. Computer printed award labels and/or time cards signed by a meet referee are not acceptable for proof purposes.

All proofs and a **Meet Entry Report** from Team Manager or Team Unify which includes the names and dates of the meets where the swimmers achieved the times being used must be received at the Michigan Swimming Office by the entry deadline **Tuesday, March 2, 2010**. It is preferred that clubs collect these and send them in one batch to the MS Office.

If a qualifying time cannot be pre-verified it will be rejected, the swimmer will not be entered in the event and the MS Office will notify the club's entry chair via the email address stated on the entry form of the rejected entry.

Mail or e-mail all proofs and the Meet Entry Report to the Michigan Swimming Office, PO BOX 1784, Midland, MI 48641-1784, or to JBCartmill@hughes.net.

DO NOT MAIL THESE TO THE MEET ENTRY COORDINATOR

**Scratch
Rules/
Individual
Events:**

- (1) All individual events will conform to the USA National Scratch Procedure. With these rules in effect you are no longer required to "check in" for any individual events – you are already "checked in" by virtue of your entry and thus expected to swim the event. If you are entered in an event you must swim the event or, if desired, scratch the event correctly in order to not be penalized. To scratch a preliminary or timed final event you must drop a scratch card in a scratch box by the time stated. To scratch from a Finals event (that you have qualified for) you must scratch or declare your intention to scratch within 30 minutes after the qualifiers are announced pursuant to 207.7.9 (E) (2). If you fail to scratch out of any individual event correctly and fail to compete in the event- you will be penalized.
- (2) Once a scratch card is dropped in the scratch box the swimmer is declared scratched from the event. Only Coaches and swimmers may use a scratch card to scratch an event.
- (3) A separate scratch card must be used to scratch each individual event a swimmer desires to scratch. Exception: A Coach may use a single scratch card to scratch a swimmer from all events the swimmer is entered in (remove the swimmer from the entire meet).

**Penalties for
Failure to
Compete**

- (1) **Preliminary Events:** If you fail to drop your scratch card by the time stated for the event and fail to compete, the swimmer will be barred from all further preliminary individual and relay events of that day. Additionally, the swimmer will not be seeded in any further individual events on succeeding days unless that swimmer declares intent to swim prior to the close of the scratch box for that day's event. (See Meet Referee or his/her designee).
- (2) **Finals:** If you qualify for finals as a result of your preliminary swim and fail to properly scratch or properly declare your intention to scratch pursuant to the rule within 30 minutes after the final qualifiers are announced and fail to compete in the finals at night, you will be barred from further competition for the remainder of the meet. NOTE: If you declare that you may want to scratch an event but do not return to confirm that scratch within 30 minutes following the conclusion of your last event, you will be seeded into the Finals event and will be similarly penalized if you do not compete in Finals. (See Meet Referee or his/her designee)
- (3) **500 Free and 400 IM Timed Final events:** If **(A)** as a result of automatic Finals qualification/top 8 seeding and failing to properly scratch and failing to compete in the evening Finals, the swimmer will be barred from swimming any events for the remainder of the meet, or **(B)** as a result of being seeded in the heats that swim during the morning sessions and fail to compete, the swimmer will be barred from

swimming any further preliminary individual or relay events of that day. Additionally, the swimmer will not be seeded in any further individual events on succeeding days unless that swimmer declares intent to swim prior to the close of the scratch box for that day's event. (See Meet Referee or his/her designee).

**Scratch
Deadlines:**

- A. Scratch deadline for Friday's Prelim and the 500 Free Events: 15 minutes after conclusion of General Meeting on Friday morning (7:35 AM Friday)
- B. Scratch deadline for Saturday Prelim events: 30 minutes after the start of *Friday's* Finals session (6:00 pm Friday)
- C. Scratch deadline for Sunday Prelim and the 400 IM events: 30 minutes after start *Saturday's* Finals session (6:00 Saturday)
- D. Scratch deadline for All Finals: 30 minutes after the qualifiers for the event are announced. (See USA Rule 207.7.9 D and E)

**Procedure to
Scratch/
Individual
Events:**

- A. **Prelims and Timed Finals:** To scratch from swimming preliminary heats or the two timed finals events (500 Free and 400 IM) you must drop a scratch card in the scratch box by the time stated for the event. See the Meet Referee or his/her designee.
- B. **Finals:** To scratch from swimming in Finals for an event you have qualified for, the swimmer must see the Meet Referee or his/her designee within 30 minutes after the qualifiers are announced and declare your actual scratch or intention to scratch if the swimmer doesn't intend to swim the event in Finals.

**Additional
\$50 Penalty:**

In addition to the procedures and penalties stated above, if a swimmer participates in any event in this meet and then fails to compete in his/her last scheduled individual event of the meet without having properly scratched that event, he/she shall be fined \$50 payable immediately to MS. The swimmer is not allowed to compete in any subsequent MS sanctioned events until the fine is paid.

Relay Entry:

- A. Each team may enter no more than two (2) relays in a relay event and the relays must be designated as "A" and "B" with the entry.
- B. A and/or B relays must originally be entered with a seed time and the seed time must be at or faster than the qualifying standard for the relay event. A and/or B relays may be entered without pre-proving the entry time, however, all relays missing a qualifying time standard must then prove that the qualifying standard had been achieved during the qualifying period or pay a fine. (See proof of time paragraph). Therefore, it is highly suggested that all relay seed times as submitted on the entry have a provable aggregate time.
- C. Both swimmers that are participating in the meet in an individual event(s) and "Relay Only Swimmers" are eligible to compete on an A or B relay. However, "Relay Only Swimmers" who are not entered in any individual event(s) in the meet must be listed with all necessary information on the attached form or in Hy-Tek's Team Manager (see the next paragraph) or they will not be allowed to participate on any relay. Coaches should list all swimmers who could possibly participate on a relay on the "Relay Only Swimmers" form. This form must be submitted by the entry deadline. Relay only swimmers may not be added after the entry deadline.

The following explains how to use TM to enter your relay only swimmers which is the **preferred** method. If you choose not to use the preferred method, then you need to fill out the "Relay Only" form in this meet packet. A **Relay Only Swimmer** is a swimmer that is not entered in any Individual events and is NOT entered on a Relay Team. These swimmers are typically entered in the meet by the coach to possibly use in a relay once the meet begins. To declare a swimmer as Relay Only, click on

the **Entry** check box next to the swimmer's name and then **right mouse click**. TM will ask you to confirm that you wish to enter this swimmer as a Relay Only Swimmer. Click **Yes** and that Relay Only Swimmer entry will be stored in your Database and the column to the left of the swimmer's name will be listed with a @ character to indicate the Relay Only status. Relay Swimmers will be displayed in the Meet Entry Report sorted "by Name" with the "Individual and Relay" box checked.

**Relay
Proof of
Time:**

If the relay actually swims slower than the qualifying standard, proof of time is required. This is done by proving the aggregate time for the four individuals who actually swam on the particular relay within 30 days following the conclusion of the meet to the MS Office. The aggregate time to be proved need not be equivalent to the submitted entry time for the relay, however, the time must be at or faster than the qualifying standard for the relay event. Aggregate proof times must all be equivalent (i.e. all SCY, all LCM, all SCM) and all times must have been achieved during the qualifying period (on or after January 1, 2009). Failure to prove a qualifying aggregate time within the 30 days will result in a fine of \$100 payable immediately to the Office of Michigan Swimming. Failure to pay the \$100 fine will result in that team being barred from participating in any future events sanctioned or approved by Michigan Swimming until the fine is paid.

**Relay Check
In:**

All relays (A and/or B) must be checked in (by Coaches Only) and thus declare their intention to compete by checking in by 6:00 PM the night before the relay actually swims. The Saturday 200 Free Relays must be checked in by 6:00 PM Friday (i.e. the night before). The Sunday 200 Medley Relays must be checked in by 6:00 PM Saturday (i.e. the night before). Failure to check the relay in by the time stated will result in the relay being scratched and the relay will not be allowed to swim. At this time Coaches may (and should) declare the actual swimmers in the order they will swim by writing the names and the order they will swim on the relay card and returning the card to the designated Meet Official. Coaches may, in their discretion, delay the declaration of relay swimmers to the next morning until 10 AM. (See next paragraph).

**Declaration
Of Relay
Swimmers:**

In addition to the relay check in requirement the night before, the names and order of relay swimmers must initially be declared (**Relays Declared**) by accurately writing all the swimmers names and order on a relay card provided for that purpose. The names and order of four relay swimmers must be declared for seeding purposes by **(1)** 10 AM Saturday for the Saturday 200 Free Relays and **(2)** 10 AM Sunday for the Sunday 200 Medley Relays. The order of relay swimmers may be changed (by Coaches Only) up to the start of the heat. If a Coach wishes to change the order of the four swimmers that will actually swim, the Coach must indicate the change to the Deck Referee or his/her designee sufficiently in advance to the start of the heat so as not to delay the heat. The Deck Referee or his/her designee in the Coach's presence will alter the order of swimmers on the relay card. If the relay fails to actually swim in the final order as declared on the relay card - the relay will be disqualified.

Seeding:

Individual Events:

- (1)** Individual events will be swum in preliminary/final format except for the 10 & Under and 11/12 500 Free and the 11/12 400 IM which will be swum in a Timed Finals format.
- (2)** These two Timed Final events (10 and Under and 11/12 500 Free and 11/12 400 IM) will be seeded after the scratch box closes for the event. The fastest seeded heat (top 8) after scratches (if any) of these events will swim during the finals sessions on Friday night (500 Free) and during the Finals on Sunday night (400 IM). The remaining heats of these two timed finals events will swim in the morning sessions. The heats of the 400 IM swum in the morning sessions will be seeded slowest to fastest and will not alternate gender. The heats of the 500 Free swum in the morning

sessions will be seeded fastest to slowest and will alternate genders (Girls then Boys). Swimmers should consult the heat sheets carefully for their heat and lane. Awards and scoring/place for these two timed finals events are determined by all the athletes' performances in all the heats (i.e. times achieved in the preliminary heats are used to determine the top 16 finishers even though the time was not achieved in the Finals.)

- (3) The final three heats of all other prelim/final events will be circle seeded slowest to fastest.

Relay Events:

- (1) All relay events will be timed finals.
- (2) The fastest seeded heats (top eight) of the relay events will be swum during the finals sessions in the evening as stated in the schedule of events.
- (3) Relays will be standard seeded slowest to fastest.

Protests: USA Swimming Rule 102.11 shall be used.

Marshaling: This is a self-marshaled meet. All swimmers will be expected to find their heat and lane independently. Heats will not be delayed. Heat cards will not be used. Heat sheets will be posted in conspicuous places on deck and distributed to coaches as soon as possible.

Time Trials: Time trials may be offered for all events each day immediately following the conclusion of the preliminary heats at the sole discretion of the Meet Referee and Meet Director if time permits. Time trials are \$7.50 for an individual event and \$15 for a relay. Time trials are subject to the Michigan Swimming Championship Time Trial Rules which are reviewable in full on the MS website. Notable portions of the rule include (1) To participate in time trials the swimmer must be already participating in this Short Course State Meet, either in an individual event or a relay event (including relay only athletes) (2) Swimmers are limited to two time trials for the entire meet (3) Time trials count against the total number of individual events per day (no more than 3 individual per day) but not toward the total number of individual events for the entire meet (6). If an athlete has entered the maximum number of individual events allowed per day and wants to swim a time trial, the athlete must scratch down from an event using the scratch box by the stated deadline or not swim the time trial in order to assure the limit of swims per day is not exceeded.

Awards: Michigan Swimming, Inc. provides medals for 1st – 8th place finishers in both individual and relay events and ribbons for 9th – 16th in all individual events. **JBL Engraving** will be on site to engrave individual and relay medals (medal engraving will also be available for any awards received from prior events, i.e. Districts and J.O.s). There are individual high point awards for 1st – 3rd place finishers in each age group. There is an overall Team State Champion and runner-up trophy.

Award Presentation There will be a formal awards presentation in each session as described in the meet program. It is expected that athletes will appear on time for awards so as not to delay the meet. **TCS Photography** will be photographing all finals sessions and podium shots.

Award Distribution: Distribution of 9th – 16th place awards will be available during Friday, Saturday and Sunday afternoon sessions up in the pool balcony. Awards will close immediately following the last awards presentation. Any awards not picked up **MUST** be picked up by the coach at the conclusion of Sunday finals. All awards not picked up will be brought to 13 & Over State Meet. No awards will be mailed.

Timers: Participating clubs are no longer required to provide timers for any session; **however, volunteers are always welcome!** If you would like to volunteer for any session you may contact the Birmingham Bloomfield Atlantis Swim Team at rptap@comcast.net. You will receive an email response back within 24 hours. If you do not hear from us please email again to ensure that the email was received by the BBA swim team.

Programs: Programs for the entire meet are \$8.00. Prelim Heat Sheets (after seeding) will be available with purchase of a meet program. Coupons for each preliminary session will be located on the back page of the program. Return coupons to the admissions table for heat sheets for that preliminary session. Final session heat sheets are \$1.00 and can be purchased at the admissions table. An evaluation form will also be located in the program. Please fill this out at your convenience and return to the admissions table.

Admissions: \$5.00 per person, per day, for preliminary sessions. Evening finals are free. The option to purchase a wrist band for \$15.00 during the Friday morning session will be available.

Scoring: Individual events points: 20,17,16,15,14,13,12,11,9,7,6,5,4,3,2,1 for 1st-16th respectively. Relays: 40,34,32,30,28,26,24,22,18,14,12,10,8,6,4,2 for 1st-16th respectively. Relay points affect team scoring only and are not counted toward individual high point.

Results: Complete meet results will be posted as soon as possible after each event on www.bbaswim.org → **BBA Meet** → **Live Results**. Results will also be posted following the conclusion of the meet on the Michigan Swimming Website at www.uss-michigan.com. Coaches are encouraged to download Results, Team Manager Results and Meet Manager Backup off www.bbaswim.org – they will be available IMMEDIATELY after the meet. Results will also be available on disk (HY-TEK Meet Manager) to coaches only. (Coaches must provide a flash drive)

**Concessions /
Hospitality:**

Full concessions will be available in the concessions/vendor area for swimmers and spectators. Food and beverages in plastic containers will be allowed on the deck. NO glass containers will be allowed on the pool deck and will be confiscated if found. Trash receptacles will be made available all over the pool deck and balcony area. Please use them ☺! A hospitality area will be available for coaches and officials.

**Lost and
Found:**

Articles may be turned in to a designated lost and found area on the pool deck. The Meet host will retain articles not picked up by the end of the meet for 14 days. Articles will be donated to a charitable organization after 14 days.

Safety:

Michigan Swimming safety and warm up rules will be followed. In the event of a medical emergency the swimmer's coach is responsible for the care of the athlete. The participating athlete and/or the athlete's USA Swim Club will be responsible for any costs incurred if it is necessary to call 911, EMS, etc. If the athlete is participating without a parent present it is highly suggested that the coach have the athlete's insurance cards and signed releases allowing them to direct medical care.

Deck

Personnel:

Only swimmers, registered and certified coaches and meet officials/workers are allowed on the deck. Coaches must be current in all certifications through the final date of the meet. *NO PARENTS ON DECK EXCEPT IN CASES OF MEDICAL EMERGENCY.*

Gen Info:

Any errors or omissions in this meet announcement will be documented by the Meet Referee and available for review at the Clerk of Course. Information will also be covered at the Coaches' Meeting.

First Aid:

Supplies will be kept with the lifeguard on duty.

Facility Items:

- (A) No smoking is allowed in the building or on the grounds.
- (B) No glass or coolers are allowed anywhere in the aquatics center.
- (C) No free-standing folding chairs with legs or bag chairs will be allowed in the balcony.
- (D) No bare feet allowed outside of the pool area.
- (E) An Emergency Action Plan is available for review near the Clerk of the Course.

Meet Referee: Adam Hopkins

Meet Director: Michael Guttilla
mguttilla@comcast.net
248-761-3150

Meet Manager: Chi Yang
bbaentries@gmail.com
(248) 649-3944
PLEASE COACHES and ENTRY CHAIRS ONLY and call before 9:00 p.m.

Clerk of Course: Janine Fisher

Safety Marshall: Pete Biglin

Swim Vendor: Bloomfield Sports Shop
Contact: Brian Freshwater
Phone: 248-642-2128
Web site: www.bloomfieldsportsshop.com

Photographer: TCS Pictures
Email: TCSInc1@aol.com
Phone: (313)563-4890
Web site: www.TCSpictures.com

Engraving: JBL Engraving
Email: jbl@jbl-enterprises.com
Phone: (616) 530-8647

Food vendors: Atlantis Concessions (General)
Beach Blast Natural Blends (Smoothies)

Michigan Swimming, Inc.

2010 MS 12 & Under Short Course State Championship Meet Standards Q1 Time Standards

Qualifying Period: January 1, 2009 to entry deadline

10 & UNDER GIRLS			EVENT	10 & UNDER BOYS		
LCM	SCM	SCY		SCY	SCM	LCM
37.39	36.39	31.69	50 Freestyle	31.59	36.49	37.49
1:21.79	1:19.49	1:09.49	100 Freestyle	1:10.29	1:20.29	1:22.69
3:00.19	2:56.09	2:31.59	200 Freestyle	2:35.29	2:54.69	2:58.79
6:18.99	6:07.59	6:50.59*	400/500 Freestyle	6:56.99	6:25.99	6:39.09
44.19	42.99	37.29	50 Backstroke	37.99	43.99	45.29
1:37.19	1:34.39	1:20.29	100 Backstroke	1:21.49	1:36.59	1:39.39
50.69	49.69	42.09*	50 Breaststroke	43.69	50.69	52.19
1:48.39	1:44.69	1:32.49	100 Breaststroke	1:35.09	1:50.79	1:54.79
43.79	42.59	35.89	50 Butterfly	37.19*	44.29	44.99
1:46.39	1:45.19	1:26.29	100 Butterfly	1:31.29*	1:49.49	1:49.89
Not Offered	1:30.79	1:19.99*	100 IM	1:21.89	1:32.59	Not Offered
3:24.49	3:17.39	2:54.39	200 IM	2:57.09	3:24.49	3:31.89
2:33.79	2:31.79	2:12.99	200 Free Relay	2:14.99	2:32.49	2:36.09
2:59.69	2:54.19	2:33.99	200 Medley Relay	2:43.99	3:05.39	3:11.39

11-12 GIRLS			EVENT	11-12 BOYS		
LCM	SCM	SCY		SCY	SCM	LCM
32.09	31.49	27.89*	50 Freestyle	28.29	32.59	33.49
1:10.39	1:08.39	1:00.79	100 Freestyle	1:02.09	1:11.49	1:13.59
2:31.59	2:28.29	2:13.39	200 Freestyle	2:14.59*	2:36.69	2:39.49
5:16.59	5:06.19	5:53.49	400/500 Freestyle	6:01.89	5:12.49	5:23.09
37.99	36.89	32.59	50 Backstroke	33.29*	38.89	39.59
1:22.39	1:20.29	1:10.09*	100 Backstroke	1:11.69*	1:24.89	1:26.89
2:56.99	2:51.89	2:31.19	200 Backstroke	2:34.79	2:57.19	3:02.39
42.79	41.59	36.59	50 Breaststroke	37.79*	44.49	45.39
1:31.99	1:28.79	1:20.19	100 Breaststroke	1:21.69*	1:37.99	1:40.29
3:21.69	3:15.49	2:51.99*	200 Breaststroke	2:59.99*	3:32.29	3:36.79
35.89	35.09	31.19*	50 Butterfly	32.29	36.99	38.09
1:23.19	1:22.19	1:11.29	100 Butterfly	1:13.99*	1:28.89	1:29.59
3:23.09	3:19.49	2:45.49	200 Butterfly	2:55.89	3:27.49	3:31.29
Not Offered	1:19.69	1:10.79	100 IM	1:12.89*	1:22.59	Not Offered
2:53.49	2:47.99	2:32.89*	200 IM	2:35.49*	2:54.99	3:00.39
6:16.89	6:05.99	5:25.59	400 IM	5:36.19*	6:30.19	6:34.79
2:11.79	2:07.49	1:53.99	200 Free Relay	1:57.99	2:15.09	2:16.49
2:31.69	2:23.99	2:09.99	200 Medley Relay	2:15.99	2:32.89	2:38.69

* = standard revised this year

Athletes who have swum a time equal to or faster than the time in any event listed here (in any Course) during the qualifying period are qualified to swim that event at this meet.

SCHEDULE OF EVENTS

Friday - March 12, 2010

Friday Preliminaries:

7:00 – 7:20 a.m. General Meeting (In the hospitality room)
7:30 – 8:50 a.m. Warm Up
7:35 a.m. Scratch Box closes for Friday Prelims and 500 Free
9:00 a.m. **Events Start**

If you qualify for Finals and don't want to compete in the event in the evening session you must scratch or declare your intention to scratch within 30 minutes after the qualifiers for finals in the event are announced. See the Meet Referee or his/her designee.

Girls		Boys
<u>Event #</u>	<u>Event Name</u>	<u>Event #</u>
1	11/12 200 Breast	2
3	11/12 50 Free	4
5	10&U 50 Free	6
7	11/12 100 IM	8
9	10&U 100 Back	10
11	11/12 100 Back	12
13	10&U 50 Fly	14
15	11/12 50 Fly	16
17	10&U 500 Free	18
19	11/12 500 Free	20

Friday Finals:

4:30 – 5:20 p.m. Warm-up
5:30 p.m. **Events Start**

No Friday Finals Check In Required

Scratch Box closes for Saturday Prelims at 6:00 pm

Saturday 200 Free Relays must be checked in by Coaches by 6:00 pm

Event order: 1 thru 20
Fastest seeded heat (Top 8) of Events 17 – 20 (500 Free) swim in Finals

Saturday, March 13, 2010

Saturday Prelims:

7:30- 8:50 a.m.

9:00 a.m.

10:00 a.m.

Warm Up

Events Start

Saturday Relays Declared

If you qualify for Finals and do not want to compete in the event in the evening session you must scratch or declare your intention to scratch within 30 minutes after the qualifiers for the finals in the event are announced. See the Meet Referee or his/her designee.

<u>Girls</u>			<u>Boys</u>
<u>Event #</u>		<u>Event Name</u>	<u>Event #</u>
21	11/12	200 Free	22
23	10&U	200 Free	24
25	11/12	100 Breast	26
27	10&U	100 Breast	28
29	11/12	200 Fly	30
31	10&U	50 Back	32
33	11/12	50 Back	34
35	10&U	100 IM	36
37	11/12	200 IM	38
39	10&U	200 Free Relay	40
41	11/12	200 Free Relay	42

Saturday Finals:

4:30 - 5:20 p.m.

5:30 p.m.

Warm-up

Events Start

No Saturday Finals Check In Required

Scratch Box closes for Sun Prelims and 400 IM at 6:00 pm

Sunday 200 Medley Relays must be checked in by Coaches by 6:00 pm

Event order: 21 thru 42
Fastest seeded heats of relays swim in Finals

Sunday, March 14, 2010

Sunday Prelims:

7:30 – 8:50 a.m.

9:00 a.m.

10:00 a.m.

Warm Up

Events Start

Sunday Relays Declared

If you qualify for Finals and do not want to compete in the event in the evening session you must scratch or declare your intention to scratch within 30 minutes after the qualifiers for the finals in the event are announced. See the Meet Referee or his/her designee.

<u>Girls</u> <u>Event #</u>	<u>Event Name</u>	<u>Boys</u> <u>Event #</u>
43	11/12 100 Free	44
45	10&U 100 Free	46
47	11/12 200 Back	48
49	10&U 50 Breast	50
51	11/12 50 Breast	52
53	10&U 100 Fly	54
55	11/12 100 Fly	56
57	10&U 200 IM	58
59	11/12 400 IM	60
61	10&U 200 Med Rel	62
63	11/12 200 Med Rel	64

Sunday Finals:

Note that this session starts ½ hour earlier than Fri and Sat

4:00 - 4:50 p.m.

Warm-up

5:00 p.m.

Events Start

No Finals Check In Required

Event Order: 43 thru 64

Fastest seeded heats of relays swim in Finals

Fastest seeded heats (Top 8) of events 59 and 60 (400 IM) swim in Finals

MICHIGAN SWIMMING
12 and Under SHORT COURSE STATE CHAMPIONSHIPS

March 12, 13, & 14, 2010

Relay Only Swimmers

This form is not required if you have entered all your relay only swimmers in your Team Manager Entry file (see Relay Entry paragraph on page 8 of the packet).

Please list all swimmers who are attending this meet only to participate in one or more relay(s). They are not participating in any individual events.

	Name	USA #	Age	Relay Events
<u>1</u>				
<u>2</u>				
<u>3</u>				
<u>4</u>				
<u>5</u>				
<u>6</u>				
<u>7</u>				
<u>8</u>				
<u>9</u>				
<u>10</u>				
<u>11</u>				
<u>12</u>				
<u>13</u>				
<u>14</u>				
<u>15</u>				
<u>16</u>				
<u>17</u>				
<u>18</u>				
<u>19</u>				

**12 & Under State Meet 2010 – Entry Sheet
For New Cuts achieved at Meets
That occurred between March 2 and March 8**

**Please note: This sheet is to be used only to enter events where the qualifying times were achieved between the above stated dates (common examples are 2010 Junior Olympic Meet, YMCA meets).

Team Name (or Unattached): _____

Team Abbreviation: _____

Swimmer's Name: _____
(First, middle, last)

Swimmer's Birth date: _____ **Swimmer's age on March 12, 2010:** _____

Swimmer's USA ID number: _____

Is this swimmer already entered into the 2010 12 & Under State Meet for other events? Yes No

Entries: **1- STATE MEET Event #:** _____
Event Description: _____
Entry Time: _____
Meet where time achieved: _____ Date achieved: _____

2- STATE MEET Event #: _____
Event Description: _____
Entry Time: _____
Meet where time achieved: _____ Date achieved: _____

3- STATE MEET Event #: _____
Event Description: _____
Entry Time: _____
Meet where time achieved: _____ Date achieved: _____

4- STATE MEET Event #: _____
Event Description: _____
Entry Time: _____
Meet where time achieved: _____ Date achieved: _____

5- STATE MEET Event #: _____
Event Description: _____
Entry Time: _____
Meet where time achieved: _____ Date achieved: _____

6- STATE MEET Event #: _____
Event Description: _____
Entry Time: _____
Meet where time achieved: _____ Date achieved: _____

Please email to: **Chi Yang** at bbaentries@gmail.com **Emails will not be received after Monday, March 8, 2010 (9:00 PM)**. Entry Fees are \$5 per event and \$3 MS surcharge and are due prior to the start of competition. (Have your coach bring the check directly to the Meet).

Championship Meet Time Trial Rule

1. Eligibility to Compete:

A. All swimmers who participate in Time Trials must be properly registered with USA Swimming before competing in any time trial event.

B. All swimmers must properly identify themselves with their correct name as submitted to USA Swimming, correct USA Identification Number, correct Club Name, and correct Club Code before being allowed to compete in any Time Trial event. It is preferred (and mandatory if stated in the meet announcement) that all swimmers intending to swim in Time Trial events present their USA Athlete membership card and other proper identification at the time of registering for Time Trials.

2. Availability:

A. Time Trials are offered on a “time available” basis as decided by the Meet Referee and Meet Director(s) and are offered under a separate sanction number.

B. If, after entries are closed, in the opinion of the Meet Referee and Meet Director(s), the meet timeline indicates there is insufficient time available, Time Trials may be cancelled by the Meet Referee and Meet Director(s).

3. Required Participation in Meet:

A. Time Trials are only available for swimmers who are already entered in the meet.

B. At the discretion of the Meet Referee, swimmers who are not already entered in the meet and are potential National, US Open, World Cup or Olympic Trial qualifiers may be allowed to compete in Time Trial events.

4. Number if Time Trials allowed:

A. A swimmer is allowed a maximum of two time trials per day (or fewer if B applies).

B. Time Trials are counted against the total number of events a swimmer may enter per day as stated in the Meet Announcement. (Example: As stated in the meet announcement, a swimmer has entered the maximum 4 events per day. If the swimmer wants to swim two Time Trials events, the swimmer must scratch out of two regularly entered events.) The maximum number of events swum per day cannot be exceeded under any circumstances.

C. Time Trials are not counted against the maximum number of events a swimmer may enter per meet. (Example: A swimmer has entered the maximum 6 events for the entire meet and swims those six events on the first two days of the meet. The swimmer may attend the third day of the meet and swim a maximum of two time trial events.)

5. Order of Time Trial events:

A. Only events contested in the respective meet (JO or State) are available for a Time Trial Event during that meet.

B. The Time Trial events shall be swum in the order listed in the schedule of events for the meet as follows:

1. First Day: First days events followed by the second day's events, third day's events, etc.
2. Second and subsequent days: That days events followed by the events on the remaining days, followed by the events of the previous days.

6. Competing of Time Trial events:

A. Time Trial events when offered shall be conducted following the conclusion of the normally scheduled morning or afternoon sessions. No time trials shall be offered during or following the Finals sessions of the State Championship meets.

B. Distance Freestyle Exception Only: In the Meet Referees discretion, Time Trials for the 800yard / 1000yard / 1500meter / 1650yard distance freestyle events may be swum in the open lanes of the slowest heats during the normally scheduled morning, afternoon or evening session where those events are offered. Additional heats during the normally scheduled sessions shall not be created to accommodate distance freestyle time trial swimmers. All other time trial events must be conducted following the conclusion of the normally scheduled sessions.

7. Entry Fees:

Entry fees for Time Trial events must be stated in the meet announcement and comply with MS Rules and Regulations 4 O.

Paper Entry Form for Unattached Swimmers
12 and Under State Championships
March 12 - 14, 2010

Hosted by Birmingham Bloomfield Atlantis (BBA)

Name _____
 Age (as of March 12, 2010) _____ DOB: _____ Gender (circle) M F
 Address _____
 City _____ State _____ Zip _____
 Phone (____) _____ - _____ USA Swimming# _____

Please see Meet Announcement for all entry information and requirements.

Event #	Event Name	Entry Time (Specify SCY, SCM or LCM)
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

RELEASE/WAIVER

Enclosed is a total of \$ _____ covering fees for the above entry. In consideration of acceptance of this entry, I hereby, for myself, my heirs, administrators and assigns, waive and release any and all claims against Birmingham Bloomfield Atlantis, the Waterford-Mott High School Natatorium, Waterford-Mott High School, Michigan Swimming, Inc., United States Swimming, Inc., their employees and agents, for injuries, claims and expenses incurred by me at and/or traveling to this swim meet. I am registered with MS Swimming, Inc and I am eligible to participate in all events I have entered.

 Signature of Athlete

Team Contact: _____

 Signature of Parent/ Legal Guardian

Email Contact: _____

No. of Individual Events_X \$6.00 = _____ (Paper entries are **\$6.00** not \$5.00)
 MS Surcharge = **\$ 3.00**

TOTAL ENTRY FEES ENCLOSED: \$ _____ Please make check payable to **BBA**.

Mail this form and your check SO IT IS RECEIVED
prior to the entry deadline of Tuesday, March 2, 2010, 9:00 PM.

Send this form and check to: Chi Yang - 1562 Hamlet Drive, Troy, MI 48084

HOTEL INFORMATION

Atlantis Swimming Preferred Hotels

The Met Hotel Troy

5500 Crooks Road
Troy, MI 48098
Phone: 248-879-2100

www.themetroy.com

- Block reserved under ATLANTIS with rate of \$74.00 + tax (book by 2/26/10)
- Driving distance to pool: 14.8 miles (est. 21 minutes)
Link to MapQuest directions: <http://www.mapquest.com/mq/8-okQjdJq6zFpdMOhH>
- State of the art fitness center, complimentary wireless internet, two on site restaurants – DeSotto's and Charlie's Crab, free shuttle anywhere in a 5 mile radius
- Located near Somerset Collection & numerous restaurants

Holiday Inn Express & Suites

3990 Baldwin Road Auburn Hills
Auburn Hills, MI 48326
248-322-7000

www.hiexpress.com/auburnhillsmi

- Block reserved under **ATLANTIS** with rate of \$85.00 + tax (book by 2/22/10)
- Driving distance to pool: 6.6 miles (est. 12 minutes)
Link to MapQuest directions: http://www.mapquest.com/mq/10-Zbuf8Kf*
- Located near Great Lakes Crossing Mall – Plenty of restaurants and attractions nearby

Marriott • Auburn Hills – Pontiac at Centerpoint

3600 Centerpoint Parkway
Pontiac, MI 48341
248-253-9800

www.marriott.com

- Block reserved under **ATLANTIS** with rate of \$79.00 + tax (book by 2/25/10)
- Driving distance to pool: 8.1 miles (est. 14 minutes)
Link to MapQuest directions: <http://www.mapquest.com/mq/6-meEMdO5BttRFUMy1hiry>
- Premium hotel – Plenty of restaurants nearby and easy access to Downtown Birmingham

Hyatt Place - Auburn Hills

1545 N. Opdyke Road
Auburn Hills, MI 48326
Telephone 248-475-9393

www.hyattplace.com (enter Auburn Hills in hotel locator)

- Block reserved under ATLANTIS / rates of \$74.00(single) and \$79.00(double) + tax (book by 2/26/10)
- Driving distance to pool: 8.3 miles (est. 14 minutes)
Link to MapQuest directions: <http://www.mapquest.com/mq/9-uwPnropZMPLx>

Apparel Pre-Order Form

12 & Under State Championships

March 12-14, 2010

Name of Designated Team Rep. for Order Pickup: _____

TEAM NAME: _____

PHONE: _____

email address: _____@_____

ITEM	YL	YXL	SM	MED	LG	XL	XXL	PRICE	QTY	TOT
HOT PINK S/S T SHIRT								\$ 15.00		
ORANGE S/S T SHIRT								\$ 15.00		
SPORTS GREY S/S T SHIRT								\$ 15.00		
WHITE LONG SLEEVE T SHIRT								\$ 18.00		
NAVY SWEAT PANTS*								\$ 25.00		
PINK HOODIE								\$ 30.00		
IRISH GREEN HOODIE								\$ 30.00		
SPORTS GREY HOODIE								\$ 30.00		
									TOTAL AMT.	

*Note: sweat pant has a one color logo

No orders after February 22, 2010

Submit one check per team made payable to: **BBA**

Mail orders to:

Mary Taylor

552 Hanna, Birmingham, MI 48009

Phone: (248) 258-9459

Email orders in advance: MJTAYLOR1228@comcast.net



Reserved Seating Package

12&Under State Championships

March 12-14, 2010

(Limited to first 50 applicants – must be received by February 25)

If you're interested in arriving at the State Championship swim meet to a comfortable, high-quality Stadium Chair in a premium viewing location of your choice without having to wait in any lines, then this reserved seating option may be perfect for you. By applying for this package, you will receive everything necessary to attend the meet without having to arrive "extra" early at morning preliminary events to find a place to sit, you will get to keep your customized Stadium Chair for future events, and you will be making a tax-deductible charitable contribution to the host-club

Package includes:

- Stadium Chair with embroidered Club Name and Family Last Name; see bottom of page for details or visit www.stadiumchair.com for more product info. (Retail Value - \$55.00)
- Three-day admissions bracelet mailed in advance, no waiting required (Value: \$15.00)
- Swim Meet Program (including heat sheet coupons) waiting for you in your reserved chair (Value: \$8.00)
- On-site vendor discounts for all purchases made during the swim meet including: 10% off Bloomfield Sports Shop, Beach Blast Natural Blends, and JBL Medal Engraving
- Co-location with members from your swim club who have applied for reserved seating*

Package Cost: \$150 per person

How to apply:

- Fill out application form on following page – if you have any questions please e-mail: mguttilla@comcast.net (248) 761-3150
- Mail application and payment to the address indicated on the form
- You will receive an e-mail confirming your reservation assuming availability still exists at the time of receipt
- Program is limited to the first 50 paid applications received before February 25, 2010

THE
STADIUMCHAIR
COMPANY



The Stadium Chair is the best seat in the house. Fans love the comfort and durability. Its patented design and rugged frame supports the back, and the bungee straps soften even the hardest bleachers.



Reserved Seating Package

Application Form

12&Under State Championships
March 12-14, 2010

(Limited to first 50 applicants – must be received by Feb. 25)

- 1.) Please fill out all of the information below
- 2.) Make check in the amount of **\$150.00** payable to: **BBA**
Circle (**YES**) for a second 3-day admissions bracelet and pay an additional \$15.00 (\$165 Total)
- 3.) Mail completed Application Form and Check to:
BBA Reserved Seating Package
564 Overhill Rd
Bloomfield Village, MI, 48301
- 4.) Questions? Please contact mquittilla@comcast.net (248) 761-3150

Application Data (Please Print)

- Name: _____
- Home Address: _____
- Telephone: _____
- E-mail address: _____
- Club Name: _____
- Club Name as you would like it to appear on the back of the chair (embroidered white letters)
Examples: "BBA" or "Atlantis" or "Kingfish Aquatics"
(Limit: 2-words up to 11-characters each): _____
- Chair Canvas Color (Circle One): **Black**, **Red**, **Royal Blue**, **Green**, **Orange**, **Navy Blue**
- Preferred seating location*: *(Your seat location will be reserved for preliminary sessions only – seat locations will be released 30 minutes after the start of session if unoccupied – BBA will hold your Stadium Chair for you until the next session – all Stadium Chairs must be claimed by end of meet)*
 1. Viewing Side (circle one):
 - A.) **Pool Side** (Balcony seats along pool side, starting blocks to right & scoreboard in front-view)
 - B.) **Starting Blocks** (Balcony seats behind starting blocks & scoreboard to your right)
 2. Elevation Preference (circle one):
 - A.) **Low** (close to glass)
 - B.) **Middle** (half-way up bleachers)
 - C.) **High** (top row of bleachers)
 3. Co-location preference (circle one):
 - A.) I prefer to be co-located with other members from my club even if the group is placed in a different area than indicated in my personal "viewing side" and "elevation" preference
 - B.) I prefer to sit in an area closest to my personal "viewing side" and elevation" preference over sitting with other members in my swim club
- Please circle the days that you will **NOT** be attending meet: (if known):
A.) Friday B.) Saturday C.) Sunday *(Your location will be reserved for all days **not** circled)*

* Preferred location cannot be guaranteed due to the limited space available – preference will be given in the order that your application was received. Every attempt will be made to co-locate members from the same club that have selected that option as their seating preference



Sponsorship and Advertising Application Form

2010 Michigan Swimming

12 & Under State Championships

Waterford-Mott H.S. Natatorium • March 12th – 14th



Sponsor/Advertiser _____
 Contact _____
 Address _____ City: _____ State: _____ ZIP: _____
 Telephone _____ email _____
 Contact for Ad artwork if different than above _____
 Telephone _____ email _____

Please check the sponsorship or advertisement option in which you are interested

Title Sponsor - \$5,000
 Lane Sponsor - \$500
 Event Sponsor - \$50
Specify event preference (ex: 11-12 Boys 100 Free)
 Full Page - \$150 (7½" x 10")
 ½ Page - \$100 (3¾" x 10") or (7½" x 5")
 ¼ Page - \$75 (3¾" x 5")
 •1st Choice: _____
 •2nd Choice: _____

Benefits included in Sponsorship / Advertising package	Sponsorship Options			Advertising Options		
	Title	Lane	Event	Full Page	1/2 Page	1/4 Page
	\$5,000	\$500	\$50	\$150	\$100	\$75
Large-Banner placement under scoreboard in view of all spectators, officials, coaches, and swimmers	■					
"Presented by" on Meet Program & Heat Sheet Covers	■					
Logo placement at pool entrance / admissions table	■					
Reserved Seating Package (Qty - 2)	■					
Flexibility to incorporate sponsor's promotional items	■					
Banner presence at swim lane in view of spectators		■				
Logo placement on scoreboard via video projection	■	■				
Logo placement on Awards Podium	■					
Back Cover (4-Color) Full-Page Program Ad	■					
Inside Cover (B&W) Heat-Sheet Full-Page Ad	■					
Full-Page Ad in Meet Program				■		
1/2 Page Ad in Meet Program		■			■	
1/4 Page Ad in Meet Program						■
Sponsor recognition page inside Program	■	■	■			
Sponsor recognition with event in Program & Heat Sheets	■		■			
Sponsor recognition page inside Heat Sheets	■	■				
Advertiser recognition page inside Heat Sheets				■	■	■
PA announcements throughout the swim meet	■	■				
PA announcement during the sponsored event			■			

AD MATERIAL DUE DATE – FEBRUARY 26, 2010

Ad Positioning: Ads will be positioned within the program and events assigned to event-sponsors on a first come-first serve basis

Specification: Black & White digital artwork (unless 4-color package) required by email to maureen@evansmediadesign.com. Please include "State Meet Ad" in the subject line; design services available (\$50 / Ad Layout)

Questions: All questions regarding sponsorship please contact Mark Hosea (mhosea@brosentegroup.com) (248) 390-8449
 All advertising questions please contact Maureen Evans (maureen@evansmediadesign.com) (248) 723-1301

Payment: Checks payable to **BBA**, Mail check and form to: **Liz Abbott, 586 Fairfax, Birmingham, MI 48009**

Please provide check when submitting form